

# MATERIALS GUIDE

## VISUAL COMMUNICATION DESIGN COURSES

Helpful tips for planning your approach to buying materials for your course(s)

### 1. Start with what you need for the first class

- Bring a notebook and pen for taking notes.
- Focus on acquiring the items on your course list that are required for the first day of class. They are marked with an asterisk\* on the list.

### 2. Budget for your supplies

- Art supplies can vary greatly in quality and price. Take some time to understand the pacing of the course and your own learning goals to make informed decisions about what to buy. Instructors will provide more details about the specific materials needed for each course. Talk to them for advice!
- You may already have suitable materials at home; it is not necessary to purchase new materials for every course.

### 3. Set up any required software

- For courses that require software for the first day of class: purchase, download, and install the required software before the first day of class. This will allow you time to troubleshoot any potential installation issues. Most required software are free or have low-cost educational versions that are available to you as an ECU Continuing Studies student.

**Ready to Get Started? Look for your Course List**



## CSCD 100: Introductory Communication Design

## CSCD 102: Colour Theory + Psychology in Design

| Required Course Materials  | Approximate Costs                                 |
|--|---|
| Adobe CC<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer. | First year: \$311.88 for 12-month student license |
| Notebook and pen*  | Use what you have                                 |
| Selection of drawing and writing materials (markers, pens, pencils, erasers, etc.)*  | Use what you have                                 |
| <b>Total Required Approximate Costs</b>  | <b>\$312</b>                                      |

\*required for the first day of class

## CSCD 101: Design Process and Ideation

| Required Course Materials   | Approximate Costs                                 |
|---|---|
| Adobe Illustrator<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> . | First year: \$311.88 for 12-month student license |
| Notebook and pen*   | Use what you have                                 |
| <b>Total Required Approximate Costs</b>   | <b>\$312</b>                                      |

\*required for the first day of class

## CSCD 103: Introductory Typography

| Required Course Materials   | Approximate Costs                                 |
|---|---|
| Adobe Illustrator<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> . | First year: \$311.88 for 12-month student license |
| Notebook and pen*   | Use what you have                                 |
| <b>Total Required Approximate Costs</b>   | <b>\$312</b>                                      |

\*required for the first day of class

## CSCD 110: Adobe CC for Communication Design

| Required Course Materials   | Approximate Costs                                 |
|---|---|
| Adobe Photoshop*<br>Adobe InDesign*<br>Adobe Illustrator*<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a> .<br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Photoshop</i> , <i>Adobe Illustrator</i> and <i>Adobe Premiere Pro</i> . | First year: \$311.88 for 12-month student license |
| <b>Total Required Approximate Costs</b>   | <b>\$312</b>                                      |

\*required for the first day of class

## CSCD 200: Branding + Identity Design

| Required Course Materials  | Approximate Costs                                 |
|--|---|
| Adobe Illustrator*<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> . | First year: \$311.88 for 12-month student license |
| <b>Total Required Approximate Costs</b>  | <b>\$312</b>                                      |
| <b>Recommended</b>   |   |
| Notebook and pen   | Use what you have                                 |

\*required for the first day of class

## CSCD 201: Visualizing Information

| Required Course Materials   | Approximate Costs                                 |
|---|---|
| Adobe Illustrator*<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe InDesign</i> . | First year: \$311.88 for 12-month student license |
| <b>Total Required Approximate Costs</b>   | <b>\$312</b>                                      |
| <b>Recommended</b>  |   |
| Notebook and pen  | Use what you have                                 |

\*required for the first day of class

## CSCD 203: Intermediate Typography

| Required Course Materials   | Approximate Costs                                 |
|---|---|
| Adobe Illustrator*<br>Adobe InDesign*<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> and <i>Adobe InDesign</i> . | First year: \$311.88 for 12-month student license |
| <b>Total Required Approximate Costs</b>   | <b>\$312</b>                                      |
| <b>Recommended</b>  |   |
| Notebook and pen  | Use what you have                                 |

\*required for the first day of class

## CSCD 204: Editorial Design

| Required Course Materials  | Approximate Costs                                 |
|--|---|
| Adobe Illustrator*<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click the link to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a><br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Illustrator</i> . | First year: \$311.88 for 12-month student license |
| <b>Total Required Approximate Costs</b>  | <b>\$312</b>                                      |
| <b>Recommended</b>   |   |
| Adobe Photoshop<br><br>The Adobe Creative Cloud license includes access to all Adobe tools and software. Click to <a href="#">visit the Adobe Creative Cloud Education Plan webpage</a> .<br><br>Download Adobe Creative Cloud on your computer and install <i>Adobe Photoshop</i> .             | Included with above if you purchased Adobe CC     |
| Notebook and pen   | Use what you have                                 |

\*required for the first day of class